

Rakesh Ramakrishna

UI/UX Designer & Front-End Developer

Bangalore, Karnataka, India · uxrakesh@gmail.com · +91 70906 04884

PROFESSIONAL SUMMARY

UI/UX designer and front-end developer with 10+ years of experience shaping complex, data-heavy B2B and SaaS applications. Strong in multi-persona workflows, data visualization, design systems, and production UI in HTML, CSS, and React—from requirements and RFPs through wireframes, hi-fidelity design, and front-end implementation. Currently at IQVIA, with deep experience in healthcare, pharma, and MedTech.

CORE SKILLS

Design: Product Design · UI/UX Design · Information Architecture · Wireframing · Hi-Fidelity UI · Interaction Design · Design Systems · Prototyping

Domains: SaaS & B2B Products · Healthcare & Pharma · MedTech · Public Data · Supply Chain · Web & Product UI

Tools: Figma · Adobe XD · HTML · CSS · React · Interactive Prototypes

Collaboration: BRD / requirements review · Stakeholder alignment · RFP support · Front-end implementation · Developer handoff · Junior designer coordination

PROFESSIONAL EXPERIENCE

IQVIA

2019 – Present

UI/UX Designer & Front-End Developer · Bangalore, India

Contract via third-party payroll, 2019 – 2020 · Permanent employee from 2020

Sole or lead UI/UX designer and front-end developer on complex B2B, healthcare, pharma, and MedTech products—translating specifications into coherent interfaces, reusable patterns, and production-ready UI in Figma and React.

Casemix360 — Enterprise Patient Classification & DRG Grouping UI

- Designed UI across four specialist modules (Manager, Viewer, Grouper, Interactive) for IQVIA's patient-classification and pricing infrastructure.
- Simplified dense clinical codes, nested rules, and processing states using progressive disclosure, persistent context, and traceable DRG result views.
- Built a shared visual language and component patterns for tables, search, validation, status, and result hierarchy.

Diabetestal.nu — Public Health Data Explorer (Denmark)

- Sole UI/UX designer for a public diabetes statistics platform developed with Diabetesforeningen.
- Designed map-first dashboards, geographic filters, KPI cards, and a deep Select Data explorer (81 indicators across 8 categories).
- Balanced accessibility for non-experts with analytical depth, export flows, documentation, and clear privacy states.

Smart STI — Patient Support & Reimbursement UI (Canada)

- Designed dashboard and configuration UI for Patient Support Programs and Reimbursement Solutions.
- Structured regulated workflows—benefit rules, enrolment journeys, caseworker tasks, and adjudication settings—with clear program context and status communication.

SiMS — Supply Integrity Management System (Pharma SaaS)

- Designed and developed front-end UI for IQVIA's Supply Integrity Management System (React web application).
- Built modular interfaces for quota planning, approval queues, dashboards, and administration for AMGEN, Takeda, and UCB.

Zimmer Biomet S2S — Surgeon-to-Surgeon Collaboration Portal (USA)

- Designed and implemented front-end UI for a MedTech surgical collaboration platform within IQVIA's Digital Learning Platform.
- Built persona-specific views, request flows, and status-driven event experiences across the full surgical education lifecycle.
- Contributed to multiple client projects across healthcare and life sciences.
- Supported RFP responses with UX approach, workflow thinking, and interface direction.
- Coordinated junior designers on select engagements—review, alignment, and delivery support.

Mercedes-Benz Research & Development India (MBRDI)

2019 (2 months)

UI/UX Designer · Bangalore, India

Short-term engagement during a career transition period; contributed to UI/UX design work before joining IQVIA.

Ndesign

2018 (6 months)

UI/UX Designer · India

- Designed user interfaces and interaction patterns for client-facing digital products.
- Worked across discovery, wireframes, and visual design with cross-functional teams.

ISS Software Solutions

2017 (7–8 months)

UI Designer · India

- Designed UI for Middle East client projects, adapting layouts and patterns for regional requirements.
- Produced wireframes and visual design for web applications in a software services environment.

Regalix

2015 – 2017

Web Designer · India

- Started professional career designing and building web interfaces for client projects.
- Created layouts, visual design, and front-end-ready assets; supported responsive web experiences.

EDUCATION

Bachelor of Business Management (B.B.M.)

Bangalore University · Bangalore, India

2011 – 2014

CERTIFICATIONS

Google — UI/UX Design

Microsoft — Certified UI/UX Designer